

Observe and comment on the demo practical

	Things to consider...	Strengths	Weaknesses
Generalisability	The sample The setting		
Reliability	Standardisation of procedure Standardisation of instructions Replicability of procedure		
Objectivity	Requirement for judgement Knowledge of expected outcome Potential for researcher bias		
Validity	Measuring the right thing Control over nuisance variables Demand characteristics		
Ethics	Informed consent Risks to participants Debriefing		