




Evaluate the multistore model of memory

Success criteria and example:

	The claims made by the theory are clearly stated. The evidence used is accurately described.	Atkinson and Shiffrin (1968) state that memory has two separate structures, STM and LTM. This claim can be accepted because evidence shows that things that affect STM do not affect LTM and vice versa. In support of this, Murdoch (1962) observed primacy and recency effects in a serial position recall task and Rundus (1971) found that presenting the words faster removed the primacy but not the recency effect, because participants could not rehearse. Similarly, Glanzer and Cunitz (1966) found that giving PPs an interference task removed the recency but not the primacy effect because it displaced words from STM but not LTM. These findings confirm that STM and LTM are separate stores.
	AND you explain the reason(s) why each claim should be accepted or rejected.	
	AND you explain how the evidence supports the reasons.	

Your evaluation:

Claim 1: separate STM and LTM; only one of each. (Use Milner, 1968)

Claim 2: role of rehearsal in maintaining info in STM.

Claim 3: role of rehearsal in transfer from STM to LTM.

Useful stems:

[Theory/researcher] claims/asserts/states that...

This claim can be accepted/rejected because [reason/objection].

This is supported by [researcher/study] who observed that...which suggests/implies/confirms...

This is challenged by [researcher/study] who observed that...which suggests/implies/confirms/rules out...

Further support/challenge comes from...