

AS PSYCHOLOGY TEST (1) THE COGNITIVE APPROACH

Name.....Psychology group 12.....

1. Name and describe two metaphors often used in cognitive psychology to describe the working of the human mind. (2)

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2. Name one strength of the cognitive approach in psychology. (1)

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3. We can encode many different stimuli from our environment which is transferred to our memory. Name 2 types of memories which form from different encoding processes. (2)

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4. Who hypothesised the multi-store hypothesis of memory and when? (2)

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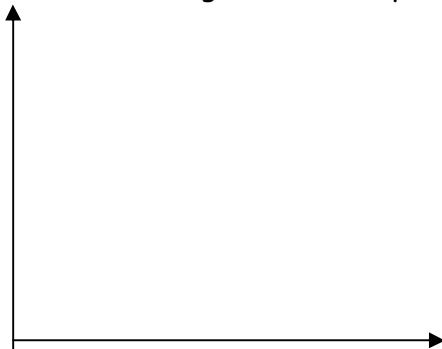
5. Diagrammatically, in the box below, show the multi-store model of memory, including; the direction of information flow, all stores, the duration of memory in each of the main stores, the processes between each store and detail how information is lost from each store. (5)

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6. State why brain damaged patients offer support for the multi-store model and name two such case studies (3).

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7. Draw the typical graph which results when people take part in a free-recall experiment, labelling all the main parts of the graph and the axes. (3)



8. Name and explain in terms of memory stores, the two main effects that can be seen in free-recall experiments. (4)

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9. State how patients with anterograde amnesia perform on free-recall experiments and give suitable explanation (2).

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10. Explain what Craik and Lockhart (1972) meant by "depth of processing"(1)

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11. Give the three examples of levels at which stimuli can be processed according to the LOP model. (3)

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12. Choose an exemplar word and give an example questionnaire items for each level of processing. (2) The word is.....

a).....
b).....
c).....

13. Which of the levels in LOP can be considered "shallow" processing? (1)

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14. Which of the levels can in LOP be considered "deep" processing? (1)

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15. Evaluate the LOP model. (4)

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16. Using your knowledge of cognitive psychology outline the debate over similarities and differences between information processing in humans and computers (4).

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Pg 1=

Pg 2=

Teachers comments...

Total=

/40