

PSYCHOLOGY OF MEMORY

1. What is the meaning of **cognition**?

2. Use the words in the box to answer the questions.

Duration	Capacity	Encoding
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This is a measure of the amount that can be held in memory.....

This is a measure of the way that information is changed so it can be stored in memory.....

This is a measure of how long a memory lasts.

3. How do cognitive psychologists view the mind?

4. What technique can be used to keep information in short term memory?

rehearsal

retrieval

5. What is the number of items that can be held in short term memory?

6. Link up the term and its meaning:

Factors that affect duration in long term memory

Personal significance Memories are there but need support to be brought to mind

Retrieval cues The emotional content of a memory

Revision quiz

8. What were the main findings of Peterson and Peterson with regard to duration in short term memory?

9. Name the three stores in the multi-store model of memory.

1. .

2. .

3. .

10. Which of the following are factors that can affect memory?

- attention
- autonomy
- analogy
- rehearsal
- repetition

11. Suggest two criticisms of the multi-store model of memory.

i.	
ii.	

10. What is the working memory model?

11. Who originated the working memory model?
