

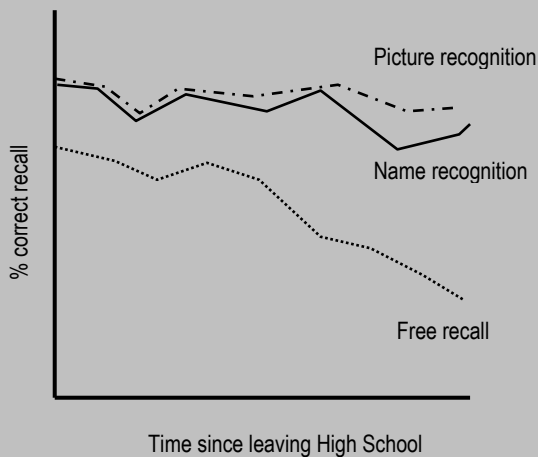
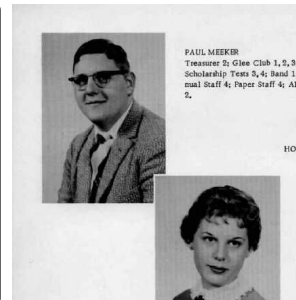
Duration of Information in LTM (Bairick et al, 1975)

Aims

Bairick et al (1975) investigated what they called very long term memory (VLTM). What did they suspect they would find?

Procedures

What was the sample used?
How was recall measured?



Outline the findings of the study

Conclusions

Using recall of high school classmates brings advantages and disadvantages...why?